1. Trafficked all advertisements to target audience increasing sales.
2. Collaborated with sales, product management and web development teams streamlining communication.
3. Maintained current social media trends through attending [Area of study] conferences yearly.
4. Strategized and developed video content for client's website and social media publications.
5. Identified effective promotional methods and negotiated media through meticulous market research.
6. Engaged social media audience by collaborating with graphic designers to develop visually appealing content.
7. Increased sales by $[Amount] through promoting brand awareness and key marketing efforts.
8. Anticipated client's current needs offering comprehensive resource management reports, data presentations and data analytics.
9. Maintained internal communication systems and managed corporate email signatures.
10. Utilized social media marketing tools such as [Software].
11. Produced and submitted weekly reports outlining progress against KPI objectives.
12. Collected and analyzed Web metrics such as visits, time on site and page views per visit.
13. Strategically planned, implemented and monitored client's social media, increasing site hits by [Number].
14. Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.
15. Partnered with graphic designers creating content and promoting ad campaigns.
16. Developed paid client ads for use on diverse social media platforms, achieving average of [Number] users per ad.
17. Identified appropriate KPIs and reported key metrics from digital campaigns.
18. Built, implemented and updated effective SEO strategies.
19. Maintained continuous check on [Type], [Type] and [Type] metrics, optimizing and enhancing campaigns based on current trend data.
20. Performed in-depth competitor reviews to check competitor activities with ad placement, keyword use, placement bids and landing pages.